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Deer Creek Animal Hospital named Colorado Ethics in Business Award Finalist

Littleton, Colo. -- Deer Creek Animal Hospital, a 25-year-old, full-service veterinary hospital located in Littleton, has been named a finalist for the Colorado Ethics in Business Alliance (CEBA) Business Ethics and Sustainability Award.

The award recognizes successful businesses that demonstrate a proven record of ethical conduct, socially responsible business practices and a commitment to sustainability. Winners demonstrate a commitment to these values and practices beyond what is expected or required.

Deer Creek Animal Hospital is one of 12 finalists for the Business Ethics Award. CEBA, which began presenting the awards in 1991, also recognizes businesses and individuals through its Samaritan Institute Award and Daniel L. Ritchie Award.

Nominations were evaluated by a committee who then recommended the top businesses and individuals be advanced to the second round of the evaluation process. For the next few months, teams of students from the University of Denver's Daniels School of Business and the University of Colorado at Denver studied and interviewed the 12 finalists. The student teams present their findings to independent selection committees who make the final decisions.

The 2010 finalists in all three award categories represent a wide range of industries and community organizations from hospitals and youth agencies to law firms and financial institutions.

Holly Shilliday, a client at Deer Creek nominated the hospital and designated Dr. Cheney Lupe in her nomination.

"We are honored to be included as a finalist for this prestigious award," said Deer Creek Animal Hospital Co-Founder, Dan Brod, DVM. "The fact that we were nominated for this award by one of our very own clients is a testament to the approach our team has taken since day one – a focus on compassionate care delivered the right way."

Honorees will be recognized at the 18th annual CEBA Awards Luncheon on March 18, 2010 in Denver.

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